

Sensory Evaluation!

TOUCH!
- soft
- hard
- cold

SIZZLE!
Hearing!
- popping!
POPI!

What is Sensory Evaluation?

Sensory Evaluation is when you use most if not all of your senses to test something or try something.

Example: Trying ice-cream you smell, taste, look, feel etc

Then add up all of your opinions and make a final opinion to whether you like it or not.

taste!
- creamy
- delicious!



Why do we bother with Sensory Evaluation?

If we didn't evaluate things then how could we make improvements.

We evaluate so we can approve them and to evaluate we need to use our senses for most things!

BOOBO!
- yum
- chocolate
- soft
- white

How often is Sensory Evaluation used?

All the time! Its used for many things, to improve things all the time, food, even objects! Whether its improved so it tastes better or maybe its just improved to look better! Sensory Evaluation is used all the time!

Smells!
- creamy
- cheesy

